

# University of Pretoria Yearbook 2022

## Agribusiness marketing management 813 (LEK 813)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Natural and Agricultural Sciences</a>
<b>Module credits</b>	15.00
<b>NQF Level</b>	09
<b>Programmes</b>	<a href="#">MScAgric (Agricultural Economics) (Coursework)</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 tutorials/seminars per week, 3 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Agricultural Economics Extension and Rural Develo
<b>Period of presentation</b>	Semester 2

### Module content

Review on Economic Role of Prices and Approaches to the Study of Agricultural Market Organization and Performance. Theoretical Models of Market Structure and Performance. Households, Markets and Consumption. Market Characteristics. Demand Analysis - Single and Complete Equations. Supply Analysis. Spatial and Inter-Temporal Analysis of Agricultural Markets for Policy.

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

The [General Academic Regulations \(G Regulations\)](#) and [General Student Rules](#) apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations.